

Beddit

The sleep monitor that gives you more with less...

What is it?

A sensor that measures sleep, heart rate, respiration, movements, and the surrounding sleep environment without the hassle of wearable sensors, while providing an individual with rich and accurate information.

How does it work?



Simply place the thin film sensor under the bed sheet before you sleep, and

your work is done.

Beddit's sensors operate through the use of ballistocardiography, a scientific method used to measure cardiorespiratory functions.

The sensor detects movements that are caused by breathing patterns and heart rate and sends them via Bluetooth to a personal online application accessible by the customer. Sophisticated algorithms then decode the information gathered by the sensors to make it accessible through charts and graphs.



How much does Beddit cost?

Beddit will be sold at a retail market price of \$149. Unlike common sleep disorder treatments and tests, like sleep studies using polysomnography, Beddit is a cheaper alternative. Also, unlike other emerging affordable sleep monitors in the market, like SleepCycle and Zeo, Beddit provides reliable and accurate information.

What's the Benefit for Medicare?

Currently, spending on sleep studies by Medicare has increased by \$173 million from 2001 to 2004. Through investing in Beddit, Medicare can cut costs associated with sleep studies drastically, while still preserving the authenticity and reliability of the information provided.

All information provided above and more can be found on "www.beddit.com"