



VISUALIZE!

THE ENTERPRISE VISUALIZATION NEWSLETTER
MARCH 2011

iRise Announces Testing Program for Apple Mac Platform

Alpha version of iRise 8.7 now available to qualified testers

Responding to strong customer demand, we are happy to announce that an alpha version of iRise Studio Enterprise Edition is now available for the Apple Mac platform. This version of iRise is fully integrated into the Mac OS framework, which allows for some unique features. The top menus follow the unified Mac standard. Both Spotlight and Finder are integrated, allowing you to launch an iDoc directly from both. Double clicking an iDoc will automatically add it to iRise Studio, as will dragging the iDoc to the Studio desktop icon.



NOTE: iRise Definition Center is not yet supported with this version.

iRise is actively seeking qualified testers for the Apple Mac early release to help us gain valuable feedback. If you are running Snow Leopard version 10.6 and are interested in participating in this alpha program, you can [request an invitation here](#).

iRise
Need a better way to import existing sites into Studio?
Take this survey for a sneak peek at a potential new feature. We want your **feedback** and **ideas!**

[CLICK HERE TO BEGIN THE SURVEY](#)

FEATURED IBLOC OF THE MONTH

iBloc Features

- Displays a drawing palette so users can annotate a simulation.
- Custom toolbar displays shape, drawing and comment tools.
- Give visual feedback to modelers by saving your drawings to a datasheet.
- As with all iBlocs, it's easy to configure.

ANNOTATE

Free download at the iBloc Marketplace. [Click here to download.](#)

facebook

Click here to become a fan of iRise on facebook.

Make new friends, network, and be the first to find out about all iRise related news and events.

Wall Info Photos

Weekly Web Demo
An Introduction to iRise
Held Twice Weekly
10:00 AM PST

[Register Now >>](#)

[Learn to use iRise FREE ONLINE TRAINING](#)

[Download iRise 30 DAY FREE TRIAL](#)

DOWNLOAD CENTER

The iRise Download Center is your one stop shop for iRise related videos. They include webcasts, product walk throughs, customer testimonials, event highlight reels, funny YouTube clips and more.

iRise Product News

New Version of iRise to be Released in March

iRise 8.7 will soon be available for download. This new release improves on the iBloc API in a variety of ways.

Update Highlights:

- iBloc Authors can refer to the JQuery library that ships with iRise, which means they don't have to worry about including that in their iBlocs.
- iBlocs can be incorporated into the tab sequence on a page.
- iBloc authors can include meta data in their iBlocs which can be used to guide users to support resources.
- Studio users can see a list of iBlocs contained by the current project.



Click image to view video

The [iBloc section](#) of the iRise site and the [iRise YouTube page](#) now contain quick 1 minute or less videos demonstrating individual iBloc functionality. They're a great way to gain a rapid introduction to each iBloc.

[VISIT DOWNLOAD CENTER](#)

- iBloc Authors have more control over how iBloc widgets look when a Studio user resizes them.

iRise 8.7 will also include technical updates that will allow us to take advantage of new technologies like HTML5. Be on the lookout for our regular email notifications when 8.7 is released. Make sure to read the release notes before upgrading.

iRise Program News

iRise on Campus

Rapid changes in business processes and technology demands professionals who know



how to help organizations respond to those changes. More importantly, organizations need new recruits to be able to enter their companies ready to contribute. iRise is dedicated to helping top universities and colleges fulfill this mandate by providing them with full versions of iRise at no cost.

The iRise on Campus program helps to develop the visualization skills of students enabling them to provide the right solution in real time. The program provides select undergraduate and graduate university programs with the opportunity to use cutting edge requirements visualization technology in computer science, human-computer interaction, IT and entrepreneurship courses. Using the iRise visualization solution in these courses provides students with practical experience that translates directly to the workplace and enables young innovators to express their ideas. Professors will have the ability to quickly present interface design concepts and demonstrate effective requirements elicitation. Schools like Carnegie Mellon, Harvard Business School, Indiana University and MIT Sloan School of Management are implementing visualization into their curriculums to prepare their students. Click here for the [iRise on Campus list](#).

We are actively looking to connect with faculty members at Boston College, Columbia University, UCLA, UC Berkeley, University of Illinois at Urbana-Champaign, University of Georgia (Athens) and the University of Toronto. If you have faculty contacts at one of these schools, please refer them to this educational opportunity and send their contact information to academic@irise.com. Do you know other schools that could benefit from the iRise on Campus program? Would you like iRise to be integrated into the curriculum at your alma mater? For more information, contact the iRise on Campus team at academic@irise.com.

iRise Program News

Kogod School of Business Joins iRise on Campus

American University's Kogod School of Business in Washington D.C has joined the successful iRise higher education outreach On Campus program. Students studying business process and requirements analysis at both the undergraduate and graduate levels are currently using the software—the same deployed at many of America's leading corporations—to better understand enterprise application development, including work on real client projects.



Last fall, a group of Kogod graduate students used iRise's software, which enables users to create working previews of complex enterprise-level applications, to present a simulated Web-based immigration visa application system. The simulation allowed representatives of various consulting firms like Deloitte, Computer Sciences Corporation, IBM and Unisys, and other organizations like Marriott and Adventist Hospital to see and experience the students' proposed solution to implement an application to modernize the application process with the goal of reducing application backlogs and wait times.

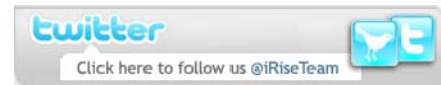
"iRise visualization software is state-of-the-art. It gives our students a rare and invaluable opportunity to gain experience with the most current innovation in enterprise software requirements planning," said Professor Alberto Espinosa, instructor for the business analysis class. "By becoming proficient in the use of iRise, our students learn how to



Accelerate Time to Value for SAP Implementations

iRise gives organizations a unique way to quickly experience applications and integrated workflow for a broad range of SAP implementations - without coding. [Download](#) the white paper.

[Watch](#) the iRise for SAP product tour.



iRise Product Training

New iRise Training Dates Announced

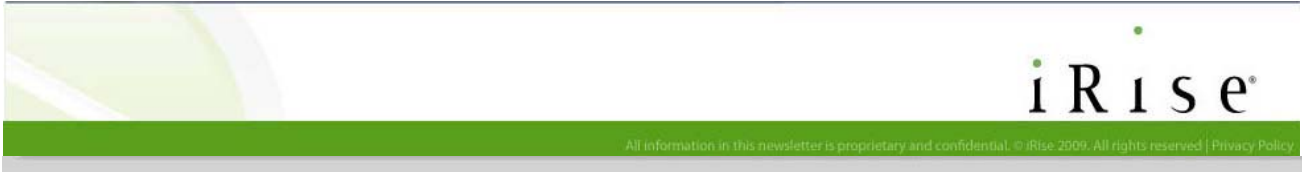
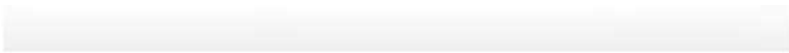
iRise training classes are designed to empower stakeholders and users with the knowledge and experience to quickly become proficient with iRise.

DATE	LOCATION	COST
03/03 - 03/04	Virtual Class - Online	\$595
03/08 - 03/09	New York, NY	\$995
03/17 - 03/17	Washington, DC	\$995
03/24 - 03/25	Atlanta, GA	\$995
04/04 - 04/05	Virtual Class - Online	\$595

Discounts available. You'll receive your iRise Experienced Certificate upon completion. To learn more about iRise training classes: [Click Here](#)

complement conventional process flow diagrams and specification documents with an interactive alternative that non-technical business people can understand, thus enhancing the quality of communications with a client, leading to a more accurate elicitation of business requirement to build effective applications.”

Qualified higher education institutions may gain access to iRise products through the iRise On Campus program. Send an email to academic@irise.com for more information.



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